



**Very Low Blood Sugar Is Unpredictable**  
**Is Your Diabetes Toolkit Equipped**  
**to Help You Respond Confidently?**



Discover Gvoke HypoPen<sup>®</sup>, the ready-to-use rescue pen  
that anyone can use<sup>1</sup> with confidence.





# Managing Blood Sugar Levels Is Challenging, No Matter How Dedicated You Are To Your Treatment Plan

**If You're Treating Your Diabetes with Insulin, Sulfonyleureas, or Meglitinides, It's Quite Common to Have Episodes of Low Blood Sugar**

While these medications are essential for managing your diabetes, it's crucial to be aware that they can lead to very low blood sugar levels.

Although very low blood sugar can be scary, knowing the signs and symptoms and having a toolkit that is equipped with everything you might need to treat it can help alleviate the fear. This way, both you and those around you can respond quickly and confidently.

## **How to tell if your blood sugar is too low**

If your blood sugar gets too low, you might feel

- Shaky
- Grumpy or aggressive
- Dizzy
- Like it's hard to talk
- Confused
- Really tired

If left untreated, it could lead to serious stuff like seizures or passing out. In really bad cases, it could even be life-threatening.

## **Check your diabetes toolkit: are you ready to treat?**

At the very minimum you should have:

- Glucose tabs or gel
- Candy
- Juice
- Ready-to-use glucagon



## **Did you know?**

New guidelines from the American Diabetes Association and the Endocrine Society advise that you should have a prescription for ready-to-use glucagon if you are at high risk of developing low blood sugar.<sup>2,3</sup>

Discuss risk factors for very low blood sugar with your healthcare provider.

# Be Ready to Handle Low Blood Sugar, No Matter What

## Here's what to do for low blood sugar (hypoglycemia)

### 1. Address it immediately

For mild hypoglycemia (blood sugar below 70 mg/dL) or moderate hypoglycemia (blood sugar below 54 mg/dL)

- Treat promptly with 15 grams of oral fast-acting carbohydrates (e.g., glucose tablets or juice).<sup>2</sup>
- Retest in 15 minutes and repeat the process until your target blood sugar level is reached.

### 2. Recognize when you need something more

There are times when eating or drinking to correct your blood sugar isn't enough or isn't possible.

Because glucagon can rapidly reverse severe hypoglycemia, it's viewed as one of the primary treatments for very low blood sugar.<sup>3,4</sup>

“I used to think that food and juice were easier to use when I had a low because I could throw them in a bag or carry them in my pocket, but I've learned that food and juice alone might not bring me out of a severe low.”



Charlie, Adult with Diabetes,  
Actual Gvoke HypoPen® Patient

**Gvoke HypoPen® is your safety  
net when it matters most.**



#### IMPORTANT SAFETY INFORMATION

#### INDICATION AND IMPORTANT SAFETY INFORMATION

GVOKE is a prescription medicine used to treat very low blood sugar (severe hypoglycemia) in adults and kids with diabetes ages 2 years and above. It is not known if GVOKE is safe and effective in children under 2 years of age.

# Having a Safety Net, Like Gvoke HypoPen<sup>®</sup>, Is Crucial for Both You and Those Around You



**Gvoke HypoPen is the ready-to-use rescue pen that anyone can use<sup>1</sup> with confidence.**

## Ready-to-use

Premixed and ready to go at a moments notice<sup>5</sup>

## Simple to administer in 2 steps

In a study designed to simulate an emergency situation, 99% of people used it correctly<sup>1</sup>

You can even self-administer it in certain situations.

## Brings very low blood sugar levels back up quickly and safely<sup>5\*</sup>

\*In two clinical studies in adults, blood sugar levels that were less than 50 mg/dL increased to above 70 mg/dL or increased by at least 20 mg/dL within 13.8 minutes on average.

### IMPORTANT SAFETY INFORMATION (Continued)

#### WARNINGS

Do not use GVOKE if:

- you have a tumor in the gland on top of your kidneys (adrenal gland), called a pheochromocytoma.
- you have a tumor in your pancreas called an insulinoma.
- you are allergic to glucagon or any other inactive ingredient in GVOKE.

**See Reviews on WebMD**



 **Scan Here**



Overall rating 5.0



# Time Is of the Essence When Treating Very Low Blood Sugar

## Good thing it only takes 2 simple steps to administer Gvoke HypoPen®.<sup>6</sup>

1



**Pull Red**

Remove the red cap.

2



**Push Yellow**

Push yellow end down onto the skin and hold for 5 seconds.

The window will turn red when the process is complete.

Gvoke HypoPen can be administered into the outer upper arm, lower abdomen, or outer thigh.<sup>6</sup> Store in original sealed pouch until time of use.

[Watch Instructional Video](#)



[Scan Here](#)



### IMPORTANT SAFETY INFORMATION (Continued)

#### GVOKE MAY CAUSE SERIOUS SIDE EFFECTS, INCLUDING:

**High blood pressure.** GVOKE can cause high blood pressure in certain people with tumors in their adrenal glands. **Low blood sugar.** GVOKE can cause low blood sugar in certain people with tumors in their pancreas called insulinomas by making too much insulin in their bodies. **Serious allergic reaction.** Call your doctor or **get medical help right away** if you have a serious allergic reaction including:

- rash
- difficulty breathing
- low blood pressure

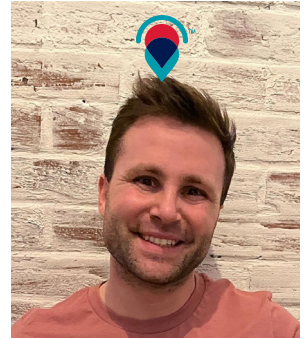


# What People Say About Gvoke HypoPen®

Individual results may vary.

**I just ripped open the Gvoke HypoPen pouch. I took Gvoke® out, removed the cap and injected it into my belly. A couple of minutes later I started to feel better.**

Kenny, Adult with Diabetes, Actual Gvoke HypoPen® Patient



**One of the most compelling pieces of Gvoke HypoPen® for me is that she has the ability to give it to herself.**

Cami, Mother of child with Diabetes, Actual Gvoke HypoPen® Patient



**Gvoke HypoPen can fit in my purse. It's also pre-mixed and takes two steps, which can save precious time during severe lows.**

McKenzie, Adult with Diabetes, Actual Gvoke HypoPen® Patient



**I immediately grabbed Gvoke HypoPen and began to administer it in the two-step process. Maybe within 15 minutes he was awake. His blood sugars were in safe range again.**

Kimberly, Mother of child with Diabetes, Actual Gvoke HypoPen® Patient



**See Patient Stories**



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# When to use Gvoke HypoPen®

**Gvoke HypoPen should be used if you experience any of the following during a low blood sugar emergency<sup>6</sup>**

1. Correcting with food or drink isn't working
2. You are unable to swallow safely
3. You feel like passing out
4. You pass out or have a seizure

**It's important to remember that Gvoke HypoPen® can be used even before you or the person you're helping passes out or has a seizure.**

**Make sure the people around you know where it is, how to use it, and when to use it.**

## Get Resources to Share



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### IMPORTANT SAFETY INFORMATION (Continued)

#### COMMON SIDE EFFECTS

**The most common side effects of Gvoke in adults Include:** nausea, vomiting, swelling at the injection site and headache



# Keep Gvoke HypoPen® With You at All Times.

You wouldn't want to be without it when you need it most.

Gvoke HypoPen 2-Pack™ is available so that you can have it at home, school or work, and take it on the go.

## 0.5 mg per 0.1 mL

For patients between the ages of 2 and 11  
who weigh less than 100 lbs



Lasts 24 months from date of manufacture  
when stored at room temperature<sup>7</sup>

## 1 mg per 0.2 mL

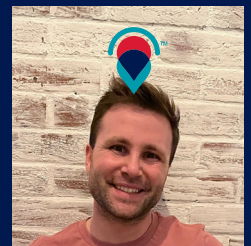
For patients aged 12 and older and children  
under 12 years of age who weigh ≥ 100 lbs



Lasts 30 months from date of manufacture when  
stored at room temperature<sup>7</sup>

**I keep Gvoke® on hand at all times. Gvoke is an essential tool for me. Now I have it with me wherever I go.**

– Kenny, Adult with Diabetes, Patient, Actual Gvoke Patient



## You Can Save Money on Your Gvoke HypoPen® Prescription

Eligible commercially insured patients may pay as little as \$25 with the Gvoke Copay Card.<sup>†</sup>





**YOU MAY  
PAY AS  
LITTLE AS** **\$25<sup>†</sup>**

For Gvoke HypoPen® (glucagon injection), Gvoke® PFS (glucagon injection), or Gvoke® Kit.

Eligible commercially insured patients may pay as little as \$25 for Gvoke HypoPen® (glucagon injection), Gvoke® PFS (glucagon injection), or Gvoke® Kit. Per claim and annual maximum caps may apply. A valid Prescriber ID# is required on the prescription.  
<sup>†</sup>Restrictions Apply

### Get Copay Card



If you don't qualify for the copay card, you may be able to get assistance through the Patient Assistance Program.

**Questions?** Call 1-877-myGvoke (1-877-694-8653)

<sup>†</sup>Offer not valid on prescriptions reimbursed under Medicaid, a Medicare drug benefit plan, TRICARE, or other federal or state programs (such as medical assistance programs)

### IMPORTANT SAFETY INFORMATION (Continued)

#### HOW TO STORE

Keep GVOKE in the foil pouch until you are ready to use it.  
Store GVOKE at temperatures between 68°F and 77°F.  
**Do not keep it in the refrigerator or let it freeze.**



## GVOKE CONSUMER ISI

### INDICATION AND SAFETY SUMMARY

GVOKE is a prescription medicine used to treat very low blood sugar (severe hypoglycemia) in adults and kids with diabetes ages 2 years and above. It is not known if GVOKE is safe and effective in children under 2 years of age.

### WARNINGS

Do not use GVOKE if:

- you have a tumor in the gland on top of your kidneys (adrenal gland), called a pheochromocytoma.
- you have a tumor in your pancreas called an insulinoma.
- you are allergic to glucagon or any other inactive ingredient in GVOKE.

### GVOKE MAY CAUSE SERIOUS SIDE EFFECTS, INCLUDING:

**High blood pressure.** GVOKE can cause high blood pressure in certain people with tumors in their adrenal glands.

**Low blood sugar.** GVOKE can cause low blood sugar in certain people with tumors in their pancreas called insulinomas by making too much insulin in their bodies.

**Serious allergic reaction.** Call your doctor or get medical help right away if you have a serious allergic reaction including:

- rash
- difficulty breathing
- low blood pressure

### COMMON SIDE EFFECTS

**The most common side effects of GVOKE in adults include:**

- nausea
- vomiting
- swelling at the injection site
- headache

**The most common side effects of GVOKE in children include:**

- nausea
- low blood sugar
- high blood sugar
- vomiting
- abdominal pain
- headache
- pain or redness at the injection site
- itching

These are not all the possible side effects of GVOKE. For more information, ask your doctor. Call your doctor for medical advice about side effects. You are encouraged to report side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch), or call 1-800-FDA-1088.

### BEFORE USING

Before using GVOKE, tell your doctor about all your medical conditions, including if you:

- have adrenal gland problems
- have a tumor in your pancreas
- have not had food or water for a long time (prolonged fasting or starvation)
- have low blood sugar that does not go away (chronic hypoglycemia)
- are pregnant or plan to become pregnant
- are breastfeeding or plan to breastfeed

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements.

### HOW TO USE

- Read the detailed Instructions for Use that come with GVOKE.
- Use GVOKE exactly how your healthcare provider tells you to use it
- Make sure your relatives, close friends, and caregivers know where you store GVOKE and how to use it the right way before you need their help.
- Act quickly. Having very low blood sugar for a period of time may be harmful.
- Your healthcare provider will tell you how and when to use GVOKE.
- After giving GVOKE, your caregiver should call for emergency medical help right away.
- If you do not respond after 15 minutes, your caregiver may give you another dose, if available. Tell your healthcare provider each time you use GVOKE. Low blood sugar may happen again after receiving an injection of GVOKE. Your diabetes medicine may need to be changed.

### HOW TO STORE

- Keep GVOKE in the foil pouch until you are ready to use it.
- Store GVOKE at temperatures between 68°F and 77°F.
- Do not keep it in the refrigerator or let it freeze.

**Keep GVOKE and all medicines out of the reach of children.**

For more information, call 1-877-937-4737 or go to [www.GvokeGlucagon.com](http://www.GvokeGlucagon.com).

Please see the [Full Prescribing Information](#) for Gvoke.



## 4 Steps to Ensure You're Ready to Treat Very Low Blood Sugar

- 1. Fill your prescription:** If you and your doctor decide that Gvoke HypoPen® is right for you, fill your prescription right away.
- 2. Review the administration steps:** Please refer to page 5 of this brochure, the [instructional video](#), or the [instructions for use](#) which outline the 2 simple steps for administering Gvoke HypoPen, ensuring you know how to use it.
- 3. Keep it on hand and in the places you frequent:** Have Gvoke HypoPen with you wherever you go so that you have it when you need most.
- 4. Educate others:** Show your friends and family how to use Gvoke HypoPen and make sure they know where it is and when to use it.

Questions?



1-877-XERIS-37

Visit: <https://www.gvokeglucagon.com/>

**References:** **1.** Valentine V, Newswanger B, Prestrelski S, Andre AD, Garibaldi M. Human factors usability and validation studies of a glucagon autoinjector in a simulated severe hypoglycemia rescue situation. *Diabetes Technol Ther.* 2019;21(9):522-530. **2.** American Diabetes Association Professional Practice Committee. 6. Glycemic Goals and Hypoglycemia: Standards of Care in Diabetes—2024. *Diabetes Care.* 2024;47(Suppl 1):S111– S125. doi.org /10.2337/dc24-S006. **3.** McCall AL, Lieb DC, Gianchandani R, et al. Management of individuals with diabetes at high risk for hypoglycemia: an Endocrine Society clinical practice guideline. *J Clin Endocrinol Metab.* 2023;108(3):529-562. doi:10.1210/clinem/dgac596. **4.** How to treat low blood sugar (hypoglycemia). Centers for Disease Control and Prevention. Accessed February 28, 2024. <https://www.cdc.gov/diabetes/basics/lowblood-sugar-treatment.html>. **5.** Gvoke [prescribing information]. Chicago, IL: Xeris Pharmaceuticals, Inc. **6.** Gvoke HypoPen [instructions for use]. Chicago, IL: Xeris Pharmaceuticals, Inc. **7.** Data on file. Xeris Pharmaceuticals, Inc.

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